



# 2022 LWG MEMBER CONFERENCE

Hybrid • September 22, 2022

**Speaker Programme**



# LWG Member Conference 2022



## Pre-Conference Networking Reception

**Date** Wednesday, September 21, 2022

**Time** 18:00-19:30 CEST

**Venue** Club House Restaurant  
Fiera Milano Business Centre  
(Between Halls 9 & 7)

## LWG Member Conference

**Date** Thursday, September 22, 2022

**Time** 09:00-17:00 CEST

**Venue** Fiera Milano Business Centre  
(Between Halls 9 & 7)



## TIMINGS

# Conference Agenda

At Leather Working Group, fostering collaborative environments is at our core, and attending our exclusive member only conference is a significant opportunity for our members to hear from industry experts.

Our members help shape what we do, and by listening to our members needs we recognize four key leather industry themes that will be addressed at the LWG Member Conference: continuing improvement traceability; chain of custody; environmental impact; and finally; responsible chemistry.

- 09:00 ● **Welcome & Opening Remarks**
- 09:15 ● **Session 1: Continuing Improvement**
- 10:40 ● **Session 2: Traceability In Focus**
- 12:10 ● **Session 3: Chain of Custody**
- 13:40 ● **Session 4: Responsible Chemistry**
- 14:30 ● **Session 5: Environmental Impact**
- 16:40 ● **Closing Remarks**



## Opening Remarks



**Ian Scher**

VP Procurement

*PrimeAsia Leather Corporation*

## The vision for Leather Working Group

Ian will open the LWG Member Conference, welcoming both in-person and virtual delegates. Ian will then take us through Leather Working Group's journey over the years, including its recent revolution into a truly mission driven organization, leading the sector in sustainability with a focus on responsibly made leather.

### Speaker Profile

Ian Scher has over 50 years of experience in the hide, skin and leather industry. Ian began his career in a family wool, hide and skin business in Australia, and he has been actively involved in a multitude of capacities mainly centered around raw materials.

In Ian's current role as Vice President Procurement with PrimeAsia Leather Company, he manages the purchasing of raw material for the group's tanneries in China and Vietnam, in conjunction with his team in Taiwan.

Ian has been an active member of the LWG Technical Subgroup since 2007, and currently serves as the Chair of the LWG Executive Committee.

## SESSION 1

# Continuing Improvement

As a world leader in the leather industry, we recognize the need to evolve, grow and change in ways that drive positive impact. The first session of our conference will explore our strategy for change by continuously raising standards, driven by key areas that require action.

### The Road to 2050: Creating pathways to a responsible leather supply chain

**Christina Trautmann**, *Leather Working Group*

### The LWG Audit Standard: Bridging the gap between business strategy & environmental operational activities

**Guido Zilli**, *Gruppo Mastrotto*

### Evolution of the LWG Audit Standards

**Stuart Cranfield**, *Leather Working Group*

### Q&A Panel Discussion

**Panellists:** *Christina Trautmann, Guido Zilli, Stuart Cranfield*



**Christina Trautmann**  
Head of LWG

*Leather Working Group*

## The Road to 2050: How LWG is creating a pathway to a fully responsible leather supply chain

Christina will discuss Leather Working Group's strategy for the future, including our mission to drive positive impacts and supply chain transparency, as well as defining how we see 'responsibly made leather'.

### Speaker Profile

Christina is the Head of Leather Working Group, joining the organization in 2020.

Christina joined LWG after several years at adidas, in various positions and locations in Germany and within the Sourcing organization in Asia. During this time, Christina was responsible for managing the adidas leather portfolio, managing the color Boost program, and auditing tier 2 suppliers.

She holds a B.Sc. (Hons) in Chemical Engineering, and an M.Sc. in Sustainable Energy Engineering from the University of Cape Town.



**Guido Zilli**  
Sustainability & HSE Manager

*Gruppo Mastrotto*

## The LWG Audit Standard: Bridging the gap between business strategy & environmental operational activities

Drawing on the experience of Gruppo Mastrotto's sustainability strategy, Guido Zilli will detail the improvements in performance and environmental management that have occurred through the company's engagement with LWG and give the leather manufacturer perspective on future priorities.

### Speaker Profile

Guido Zilli has been working in the leather sector for almost 30 years, both in UNIC (the Italian leather association) and in tanneries. He currently works as the Sustainability & HSE Manager at Gruppo Mastrotto in Italy.

During his career, Guido has dealt with quality and environment management systems; EU and national research and training projects; sustainability reporting; Life Cycle Assessments; and product environmental labels.

He holds a degree in Industrial and Labour Economics from Bocconi University and an MBA from CUOA Business School.



**Stuart Cranfield**  
Head of Operations

*Leather Working Group*

## Evolution of the LWG Audit Standards

Driven by the LWG's global membership, our auditing standards change to address important priorities across the leather supply chain. Stuart Cranfield, Head of Operations at LWG, will give an overview of our plans for further developing and optimizing the LWG Global Audit Standards in the future.

### Speaker Profile

Stuart Cranfield joined the LWG team to head up the operations of the group in 2022.

Stuart joined LWG after spending the last 36 years at Clarks, working across multiple locations and functions.

In his previous role, Stuart was central in establishing and managing the social audit program at Clarks and has taken active roles in several multi-stakeholder initiatives including SLCP, CGF SSCI and BSI PAS24000.



## SESSION 2

# Traceability in Focus

Traceability is one of the most critical areas to address, to date. Consumers want to know where the leather in their product comes from and that it has been sourced responsibly.

This session will give a deep dive into the realities of driving transparency and developing a robust global due diligence framework for the leather industry. Both critical to facilitate better traceability, deforestation due diligence, and address other crucial issues across the leather supply chain.

- **Turning targets into action and solutions through the LWG Traceability Roadmap**  
*Vanessa Brain, Leather Working Group*
- **A market-based approach to due diligence & traceability**  
*Hillary Fenrich, National Wildlife Federation (NWF)*
- **Monitoring deforestation due diligence in Brazil**  
*Lisa Rausch, University of Wisconsin-Madison*
- **Sustainability at adidas**  
*Austin Davidsen, adidas*
- **The tannery perspective on traceability**  
*Ivens Domingos, Durli Leathers*
- **Q&A Panel Discussion**  
**Panellists:** *Vanessa Brain, Hillary Fenrich, Lisa Rausch, Austin Davidsen, Ivens Domingos, & chaired by Tim Wilson (3P Strategy)*



**Vanessa Brain**  
Traceability Manager

*Leather Working Group*

## Turning targets into action and solutions

Vanessa will present the LWG Traceability Roadmap, outlining the targets and objectives set to motivate tangible action and change to drive traceability within the leather industry.

### Speaker Profile

Vanessa joined LWG as the Traceability Project Manager in September 2021 and is responsible for managing LWG's work on traceability of leather, including developing the chain of custody and deforestation due diligence requirements for LWG.

Vanessa has over 20 years of commercial fashion and sustainability experience gained through working for organizations including the Fairtrade Foundation, Control Union, and Historic Futures.

Vanessa is a specialist in sustainable materials, global sourcing, certification and traceability systems.



## Hillary Fenrich

Manager, Tropical Forests & Agriculture

*National Wildlife Federation (NWF)*

## A market-based approach to due diligence and traceability

Hillary will explain NWF's market-based approach to strengthening sustainable sourcing practices in agricultural supply chains and the context of proposed international import legislation.

### Speaker Profile

Hillary Fenrich leads team strategy in Paraguay and supports project and partnership management on market-based approaches to conservation throughout Latin America. She is the liaison to the Global Roundtable for Sustainable Beef (GRSB) Board of Directors, co-moderator of the Joint Working Group on Land Use Change (tasked with supporting the GRSB Nature Positive decade-long goal), and a member of the Mesa Paraguaya de Carne Sostenible (MPCS).

Prior to joining the National Wildlife Federation, her career focus of sustainable conservation projects led her to manage a research field station on the edge of Manu Biosphere Reserve in Peru and conduct research in the Brazilian Amazon, Panama, and Costa Rica, observing both the local and global need of tropical forests and native vegetation first-hand.



**Lisa Rausch**

Associate Researcher

*University of Wisconsin-Madison*

## Monitoring deforestation due diligence in Brazil

Lisa will present an overview of existing cattle agreements that provide a framework for deforestation due diligence in Brazil. She will also share insights from research into rates of compliance with the agreements and guidance on how to interpret data on deforestation.

### Speaker Profile

Dr. Lisa Rausch is a Scientist in the Gibbs Land Use and Environment Lab in the Center for Sustainability and the Global Environment at the University of Wisconsin – Madison. Lisa has over two decades of experience investigating environmental compliance in major commodity supply chains in Latin America. She has been the recipient of several prestigious grants and fellowships, including a Fulbright for her doctoral research in Brazil.

Lisa's research has been published in numerous high profile scientific publications, including Science, Nature Food, Nature Sustainability, Journal of Peasant Studies, Conservation Letters, Environmental Research Letters, Global Environmental Change, and others. Lisa's research is regularly covered by major media outlets, such as The New York Times, Christian Science Monitor, Mongabay, and Minneapolis Star Tribune.



**Ivens Domingos**  
Sustainability Manager  
*Durli Leathers*

## The tannery perspective on traceability

Ivens will explain the work of Durli Leathers to prioritize their sustainability efforts and traceability work in both Brazil and Paraguay. Explaining the challenges and opportunities for implementing rigorous due diligence efforts.

### Speaker Profile

Ivens Domingos is currently Sustainability Manager at Durli Leathers and a member of the LWG and CICB Traceability Working Groups. Graduated in Veterinary Medicine, Ivens has more than 19 years of experience working as a specialist in sustainable livestock, contributing to the development and implementation of innovative solutions for organizations such as WWF - Brazil where Ivens worked for more than 14 years, IDH - The Sustainable Trade Initiative and reNature. At Durli Leathers, Ivens works in ESG management, bringing greater transparency and expanding what the company already develops in terms of sustainability, prioritizing advances in the raw materials responsible sourcing, monitoring and traceability.





**Austin Davidsen**  
Director, Footwear Material  
Sustainability

*adidas*

## Sustainability at adidas

Austin will present the adidas strategic approach to sustainability, the brand perspective on traceability, and goals for deforestation due diligence.

### Speaker Profile

Austin is a materials, development, and sustainability leader with more than 10 years of global experience across the footwear value chain. Austin has worked for 2 different LWG-medal rated tanneries selling leather to many major brands. Austin joined adidas in 2016 to look after the complete leather material portfolio.

Austin relocated to Germany in 2018 to lead a product development team building iconic products for retail partners like JD, Foot Locker and Zalando. Today, Austin leads a team focused on implementing the corporate sustainability strategy across footwear materials. Austin also represents adidas as a member of the LWG Executive Committee.



**Tim Wilson**  
Director

*3P Strategy*

## Panel Facilitator

Tim Wilson of 3P Strategy will facilitate this session and lead the panel debate to explore the challenges and opportunities to drive traceability within the leather sector.

### Speaker Profile

Tim Wilson is an experienced entrepreneur, business leader, analyst and consultant. Tim has worked on supply chain traceability, transparency, and trust for over 25 years. In 2003 Tim founded the world's first 'traceability as a service' technology platform that was designed for use by global brands and retailers and deployed globally.

Tim founded 3P Strategy in 2018 to support organizations and groups in their mission to improve the sustainability performance of their supply chains through improved transparency and robust environmental and social impact claims.

## SESSION 3

# Chain of Custody

To achieve even greater transparency within the leather supply chain, we need to ensure product sustainability claims can be verified. In this session, LWG will announce more details of their upcoming chain of custody project.

● **Chain of custody project launch : Developing a framework for credible product claims for the leather industry**

**Tim Wilson**, *3P Strategy*

● **Q&A**

**Panellists:** *Tim Wilson, Vanessa Brain*



**Tim Wilson**  
Director

*3P Strategy*

## Chain of custody project launch : Developing a framework for credible product claims for the leather industry

In this session we will launch the engagement program for the first phase of LWG's Chain of Custody development. Tim will explain the innovative plans for this project to deliver the framework for verified claims, on the sustainability performance of leather to be made by LWG members.

### Speaker Profile

Tim Wilson is an experienced entrepreneur, business leader, analyst and consultant. He has worked on supply chain traceability, transparency, and trust for over 25 years. In 2003 he founded the world's first 'traceability as a service' technology platform that was designed for use by global brands and retailers and deployed globally.

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## SESSION 4

# Responsible Chemistry

Chemicals are used in the manufacture of many products, from your cell phone to your shoes. The LWG Member Conference calls for a greater understanding of chemical management and how we can all play our part in the responsible use of chemicals within the leather industry.

- **Responsible chemistry within leather manufacturing**  
*Dr. Leticia Millward, Leather Working Group*
- **How EU regulatory activities impact European leather industry**  
*Andreas Bayer, TEGEWA*
- **Sustainable chemical management with the ZDHC Roadmap to Zero programme**  
*Elisa Gavazza, ZDHC*
- **Q&A Panel Discussion**  
*Panellists: Dr. Leticia Millward, Andreas Bayer, and Elisa Gavazza*





**Dr. Leticia Millward**  
Standards Manager

*Leather Working Group*

## Responsible chemistry within leather manufacturing

How Version 7 of the LWG Leather Manufacturer Audit Protocol (P7) is driving the responsible management of chemicals within leather manufacturing facilities

### Speaker Profile

Leticia Millward currently works as the Standards Manager at Leather Working Group, after initially joining the group as a Sustainability Project Manager in June 2021.

Leticia helps grow our technical offering by contributing to audit developments, providing technical advice and expertise, and developing special topics.

Leticia has worked with leather manufacturing, research and teaching in Brazil and the UK and has over 10 years' experience in leather technology. Leticia holds a BSc and MSc in Chemical Engineering and a PhD in Leather Science.



**Andreas Bayer**

Senior Manager Chemicals Policy

*TEGEWA*

## How EU regulatory activities impact European leather industry

In recent years, the EU regulatory landscape has made several proposals that will impact the leather industry. In his presentation, Andreas will give an overview of the proposed restrictions and potential impacts of regulations on skin sensitizing chemicals, glutaraldehyde, and bisphenols; as well as consider future activities under the EU Textile Strategy for Sustainability and Circularity.

### Speaker Profile

Andreas joined TEGEWA, a non-profit chemical association based in Germany, as the Senior Manager for Chemicals Policy in 2020, focusing primarily on the leather and textile chemistry sectors.

Prior to joining TEGEWA, Andreas worked at the European Chemicals for Textile and Leather Association (EUCTL) and has spent over 20 years in a product safety role at CHT Germany GmbH, a chemical producer for multiple industries.

Andreas also holds a degree in chemistry from the University of Stuttgart.



**Elisa Gavazza**  
Southern Europe Director

*ZDHC*

## Sustainable chemical management with the ZDHC Roadmap to Zero programme

During this session, Elisa Gavazza, Southern European Regional Director, will touch upon the most relevant news of the ZDHC Roadmap to Zero like Wastewater Guidance V 2.0 that is entering into force in November 2022, the new MRSL and the new Conformance Guidance that are going to be released in the next weeks.

### Speaker Profile

As ZDHC Southern Europe Director, Elisa is responsible for the representation and implementation of the ZDHC Roadmap to Zero Programme in the Southern European region (Italy, Spain, Portugal and France), engaging stakeholders and being in touch with all the relevant stakeholders.

She holds a master's degree in environmental sciences from Milano Bicocca University. After graduation, she joined ICQs, then acquired by UL a global service provider, taking several managerial roles dealing with ecotoxicological and environmental requirements, chemical regulations, product certification, laboratory quality, and chemical management.

## SESSION 5

# Environmental impact

Monitoring and quantifying the environmental impact of leather as a material is crucial for setting and meeting goals for the future. Our conference will showcase how leather industry leaders are paving the way to zero through lifecycle assessments, innovation, circularity and more.

● **LWG sustainability initiatives: driving environmental impact reduction in the leather industry**  
Dr. Leticia Millward, *Leather Working Group*

● **LCAs for the Leather Industry: Data-driven approaches for a new competition scenario**  
Federico Brugnoli, *SPIN360*

● **Made to Last: Circularity**  
Rosie Wollacott Phillips, *Mulberry*

● **Leathermaking environmental footprint reduction strategy**  
Kim Sena, *JBS Couros*

● **Understanding tannery carbon footprint & energy use with ECO2L**  
Andreas Meyer, *VDL (German Leather Federation)*

● **Q&A Panel Discussion**  
**Panellists:** Dr. Leticia Millward, Federico Brugnoli, Rosie Wollacott Phillips, Kim Sena (Facilitator), & Andreas Meyer



**Dr. Leticia Millward**  
Standards Manager

*Leather Working Group*

### **LWG sustainability initiatives: driving environmental impact reduction in the leather industry**

Since 2005 LWG has been assisting leather manufacturers in implementing sustainable manufacturing by setting standards through the audit protocol. More recently LWG has been developing projects to provide more information and data on environmental impact of leather production. These projects will allow the leather supply chain to understand their environmental footprint with a view to support environmental impact reduction plans and substantiate sustainability claims.

#### **Speaker Profile**

Leticia Millward currently works as the Standards Manager at Leather Working Group, after initially joining the group as a Sustainability Project Manager in June 2021.

Leticia helps grow our technical offering by contributing to audit developments, providing technical advice and expertise, and developing special topics.

Leticia has worked with leather manufacturing, research and teaching in Brazil and the UK and has over 10 years' experience in leather technology. She holds a BSc and MSc in Chemical Engineering and a PhD in Leather Science.





**Federico Brugnoli**  
CEO

*SPIN 360*

## LCAs for the Leather Industry: Data-driven approaches for a new competition scenario

Life cycle assessment is becoming widely adopted within the leather supply chain due to market demands and legislative requirements. Still, the lack of reliable data, the methodological difficulties, and the complexity of results can lead to unclear messages, inconsistent comparisons, and a general confusion. The presentation will explain the work that SPIN 360 is doing on LCA with the LWG, discuss the latest developments on the topic and highlight some key aspects, including: The LCA data and data structures; Key findings for the leather industry: main contributors to impact; The role of high-quality primary data in Chemicals and Raw materials; LCA and continuous improvement: quantified roadmaps; and The importance of an increased awareness by the sector.

### Speaker Profile

Federico is the founder and sole director of SPIN 360, a Milan-based consultancy working to develop new sustainable business models and innovative solutions from a technological and organizational point of view, dedicated to luxury companies all over the world.

Federico currently works alongside international luxury groups, tanning and fashion companies, as well as Italian and European business associations. Federico's most recent partnerships concern the chemical industry and focus on the integrated management of the sustainable supply chain in the fashion industry. Federico holds an honors degree in Environmental Sciences from the Polytechnic University of Milan.



**Rosie Wollacott Phillips**  
Head of Group Sustainability

*Mulberry*

## Made to Last: Circularity

An insight into how luxury British fashion brand Mulberry encapsulates circularity in its sustainability strategy and translates it to customers.

### Speaker Profile

With over 10 years of in-brand experience at luxury leather goods brand Mulberry, Rosie is a pioneer for change and improvement across the company's entire sustainable spectrum. Her role as Head of Sustainability includes Board level reporting, strategy development, sourcing management and communications scrutiny.

Rosie has been integral in setting and managing sourcing thresholds and targets to improve environmental leather metrics, seeing a >30% improvement across the last 4 seasons, with a target to source 100% of leather from environmentally accredited tanneries by 2023. This work is pushing Mulberry into a pioneering space as a sustainable luxury leather brand.



**Kim Sena**  
Sustainability Manager

*JBS*

## Leathermaking Environmental Footprint Reduction Strategy

Quantitative impact assessment approaches such as Life Cycle Assessments (LCAs) allow for an in depth and granular analysis of the different variables that add up to the environmental impact of a given value chain. When LCAs are ran for a myriad of different products and facilities, it is possible to identify gaps, develop action plans and establish a continuous improvement strategy based on the main externalities of a business. The goal of this talk is to share what was possible to learn and what was the action plan developed after such an approach.

### Speaker Profile

Kim is currently Sustainability Manager for JBS Couros and member of Leather Naturally's Management Board. With a background in Chemical Engineering, Business Administration and Sustainability, he has always worked with process optimization and research in the leather and petrochemical industries. Responsible for JBS Couros' sustainability strategy, he worked on the development of the supply chain transparency and traceability interfaces for leather through the JBS360 platform and the material utilization platform Kind Leather. As part of a vertically integrated business, he is also engaged with connecting the demands from consumer-facing brands to sustainable cattle raising practices.



**Andreas Meyer**  
Managing Director

*Verband der Deutschen  
Lederindustrie e.V. (VDL)*

## Understanding tannery carbon footprint & energy use with ECO2L

The carbon footprint of leather as a material continues to be a focus for many brands, manufacturers, consumers, and even legislators. One of the key metrics for understanding the footprint of a tannery is their energy consumption. We can use benchmarks such as the Best Energy Efficiency for Tanning (BEET) to understand whether one tannery is more efficient than another. To calculate these complex relationships, the German Leather Federation (VDL) has developed the ECO2L tool 2.0.

### Speaker Profile

Andreas Meyer took over as Managing Director at the Verband der Deutschen Lederindustrie e.V. in October 2018. After school Andreas completed an apprenticeship as a farmer and studied agricultural sciences in Weihenstephan, graduating as an agricultural engineer.

Later, Andreas started as a trainee at Westfleisch AG in Münster (slaughterhouse) before moving to the by-products and quality department. Andreas continued with animal fats at Gebr. Smilde in Gelsenkirchen (fat melting). From there Andreas moved to the Friedrich Sturm company, a hide trading company near Hamburg.





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