



# 2022 LWG MEMBER CONFERENCE

Hybrid • September 22, 2022

**SESSION 5:**  
Environmental Impact



## SESSION 5

# Environmental impact

Monitoring and quantifying the environmental impact of leather as a material is crucial for setting and meeting goals for the future. Our conference will showcase how leather industry leaders are paving the way to zero through lifecycle assessments, innovation, circularity and more.

- 14:30 ● LWG sustainability initiatives: driving environmental impact reduction in the leather industry  
Dr. Leticia Millward, *Leather Working Group*
- 14:40 ● LCAs for the Leather Industry: Data-driven approaches for a new competition scenario  
Federico Brugnoli, *SPIN360*
- 14:55 ● Made to Last: Circularity  
Rosie Wollacott Phillips, *Mulberry*
- 15:25 ● BREAK (30m)
- 15:40 ● Leathermaking Environmental Footprint Reduction Strategy  
Kim Sena, *JBS Couros*
- 15:55 ● Understanding tannery carbon footprint & energy use with ECO2L  
Andreas Meyer, *VDL (German Leather Federation)*
- 16:10 ● Q&A Panel Discussion  
Panellists: Dr. Leticia Millward, Federico Brugnoli, Rosie Wollacott Phillips, Kim Sena (Facilitator), & Andreas Meyer



Andreas Meyer  
Managing Director

*Verband der Deutschen  
Lederindustrie e.V. (VDL)*

### Understanding tannery carbon footprint & energy use with ECO2L

The carbon footprint of leather as a material continues to be a focus for many brands, manufacturers, consumers, and even legislators. One of the key metrics for understanding the footprint of a tannery is their energy consumption. We can use benchmarks such as the Best Energy Efficiency for Tanning (BEET) to understand whether one tannery is more efficient than another. To calculate these complex relationships, the German Leather Federation (VDL) has developed the ECO2L tool 2.0.

#### Speaker Profile

Andreas Meyer took over as Managing Director at the Verband der Deutschen Lederindustrie e.V. in October 2018. After school Andreas completed an apprenticeship as a farmer and studied agricultural sciences in Weihenstephan, graduating as an agricultural engineer.

Later, Andreas started as a trainee at Westfleisch AG in Münster (slaughterhouse) before moving to the by-products and quality department. Andreas continued with animal fats at Gebr. Smilde in Gelsenkirchen (fat melting). From there Andreas moved to the Friedrich Sturm company, a hide trading company near Hamburg.





# LWG Member Conference 2022

## VDL - ECO<sub>2</sub>L Tool 2.0 - 2022





# VDL - The ECO<sub>2</sub>L - Tool 2.0

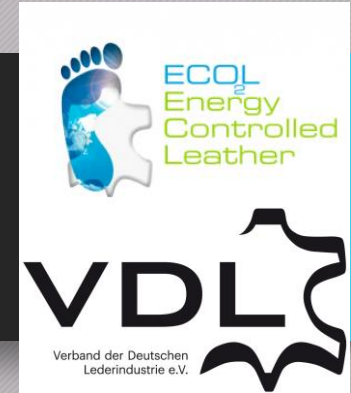


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Determination of the  
**PRODUCT CARBON FOOTPRINT FOR LEATHER**  
as well as the  
**ENERGY CONSUMPTION AT THE TANNERY SITE**  
compared to  
**ENERGY BENCHMARK BEET** (BEST ENERGY EFFICIENCY FOR TANNING)  
with the help of **THE ECO<sub>2</sub>L 2.0 CALCULATION**



# VDL - Content

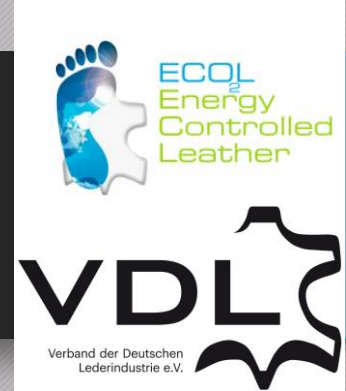


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1. Introduction
2. The new tool
3. Data
4. Requirements
5. The certificate
6. Summary
7. What else is important?



# VDL – Who is the VDL?



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The **Verband der Deutschen Lederindustrie e.V.** –  
the German Leather Federation

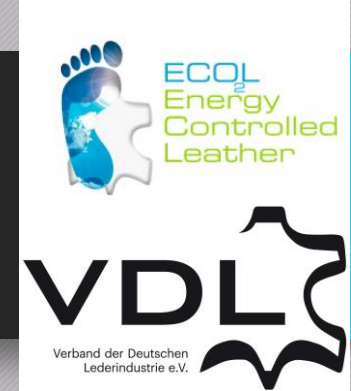
We represent the interests of the German Leather Industry:

Our members: tanneries and companies closely connected to the  
tanning industry

Our tasks: to inform our members, to represent them,  
to promote education, practice-oriented trainings,  
and research,  
and we take care of misuse of the term leather



# VDL - Introduction - the tool



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The idea for the tool ECO<sub>2</sub>L 1.0 started

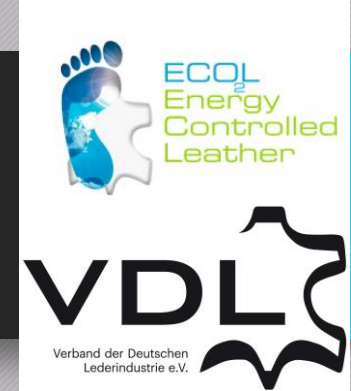
- in 2012
- developed by some **operationally active tanners / members of the VDL.**
- with the determination of the **energy consumption and the CO<sub>2</sub> emissions of a tannery.**

The results should

- be comparable between tanneries,
- help to improve ecological performance and efficiency



# VDL - The new tool 2.0



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The new tool 2.0 is based on the old tool:

**CCF - Corporate Carbon Footprint -**  
internal energy use  
compared with

**BEET - Best Energy Efficiency for Tanning**



# VDL - The new tool 2.0



1  
0

The new tool 2.0 extends 1.0

- In recording and determining the core process by including all up- and downstream processes (from cradle to gate)
- Focuses on energy efficiency and on CO<sub>2</sub> emissions
- Results received are comparable between different tanneries worldwide



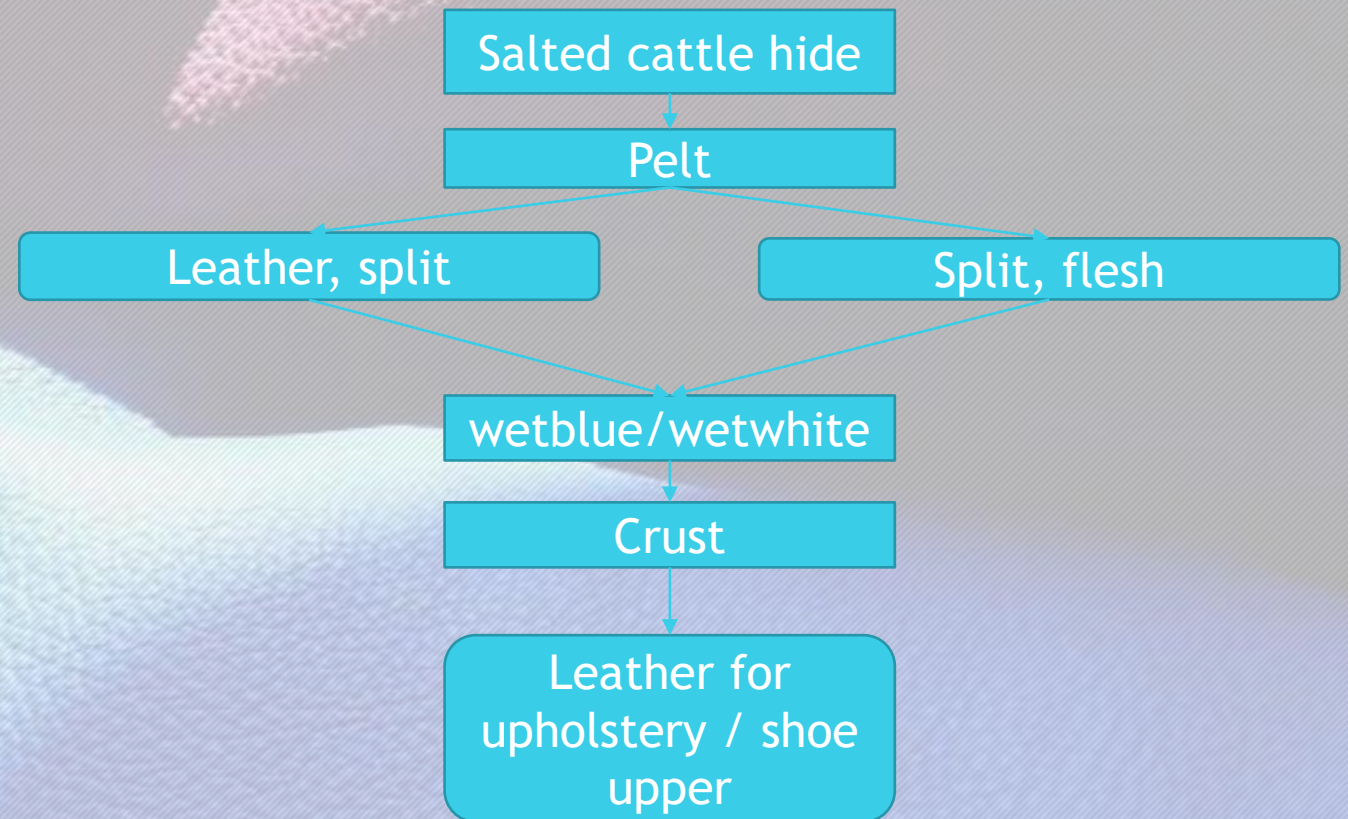
# VDL - The new tool 2.0



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Basic:

Standard core processes  
of leather production according  
to BEET

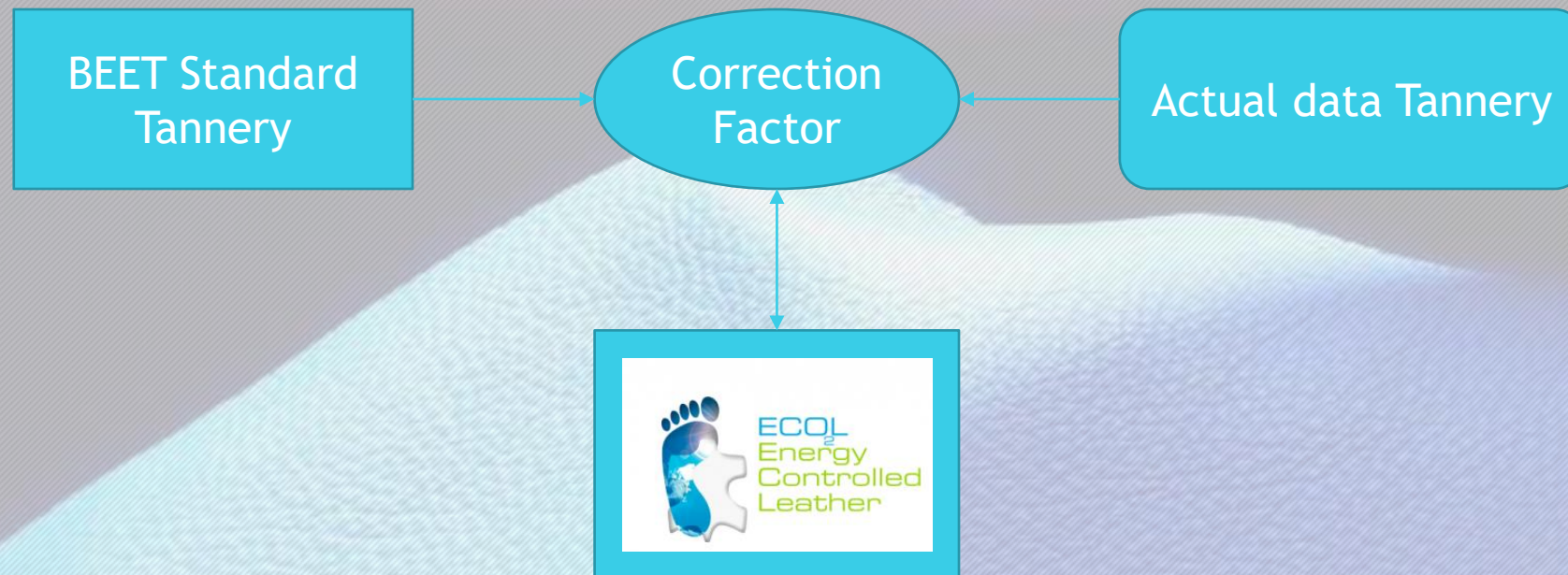


# VDL - The new tool 2.0



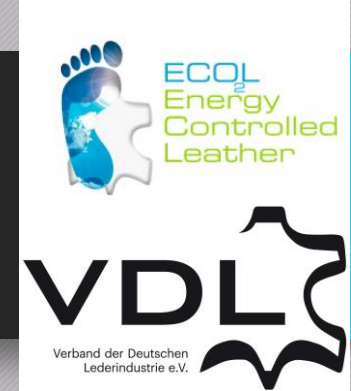
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Standard core processes





# VDL - The new tool 2.0



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Nowadays there is more focus on CO<sub>2</sub> product assessment

- within the whole supply chain
- arguments towards customers
- comparative assessments with other materials
- clients ask for standardised determination of CO<sub>2</sub> emissions



# VDL - Data



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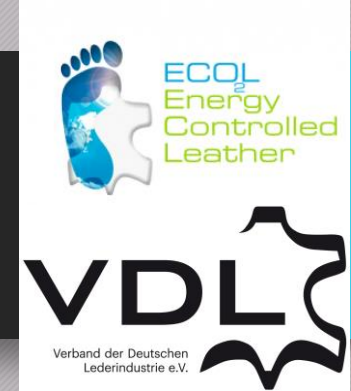
## Boundaries of the tool

- Green PCF, cradle to gate
  - Blue CCF, Tannery
  - Red energy benchmark BEET
- ECO<sub>2</sub>L 1.0
- ECO<sub>2</sub>L 2.0
- 
- A diagram illustrating the expansion of the ECO2L tool's boundaries. On the left, three items are listed: 'Green PCF, cradle to gate', 'Blue CCF, Tannery', and 'Red energy benchmark BEET'. A blue bracket groups the 'Blue' and 'Red' items, and a green bracket groups the 'Green' and 'Blue' items. These two brackets point to 'ECO2L 1.0'. A larger green bracket then groups 'ECO2L 1.0' with the 'Green' item, pointing to 'ECO2L 2.0'.





# VDL - The new tool 2.0



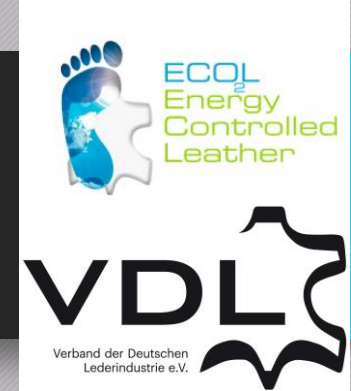
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Therefore the new tool

- extends consequent on all upstream and downstream processes
- is based on Product Category Rules for the ecological footprint of leather (PCR) according to DIN EN 16887:2017
- means a determination of CO<sub>2</sub> emissions associated with leather production in a comprehensible and comparable manner



# VDL - The new tool 2.0



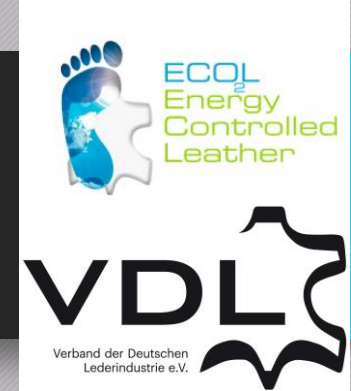
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ECO<sub>2</sub>L determines

- a CO<sub>2</sub>-benchmark for the company specific production process
- in relation to the manufactured product mix
- on basis of the previous audits



# VDL - The new tool 2.0



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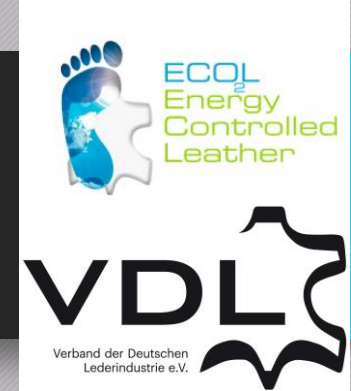
For awarding the ECO<sub>2</sub>L-Label

The company's energy efficiency will be compared with the BEET (Best Energy Efficiency for Tanning)

Principle: A product with a good ecological footprint can only be sustainable if it has been produced in energy efficient way.



# VDL - Data



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ECO<sub>2</sub>L 2.0 always determines the BEET and PCF only for the audited location

- on basis of the data of the last 12 months preceding the current quarter.
- the recording period for the production data, the associated chemicals, energy and water consumption and all other company data must be identical.
- Data collected remain protected in a proven manner!



# VDL - Requirements



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To award the new ECO<sub>2</sub>L label - we need the calculation of:

- the actual specific energy consumption of the company at site.
- the site-specific, international standard "Best Energy Efficiency for Tanning" (BEET) for the production type and quantity used.
- the percentage deviation of the actual energy consumption from the BEET.
- the Product Carbon Footprint (PCF) according to DIN EN 16887:2017.

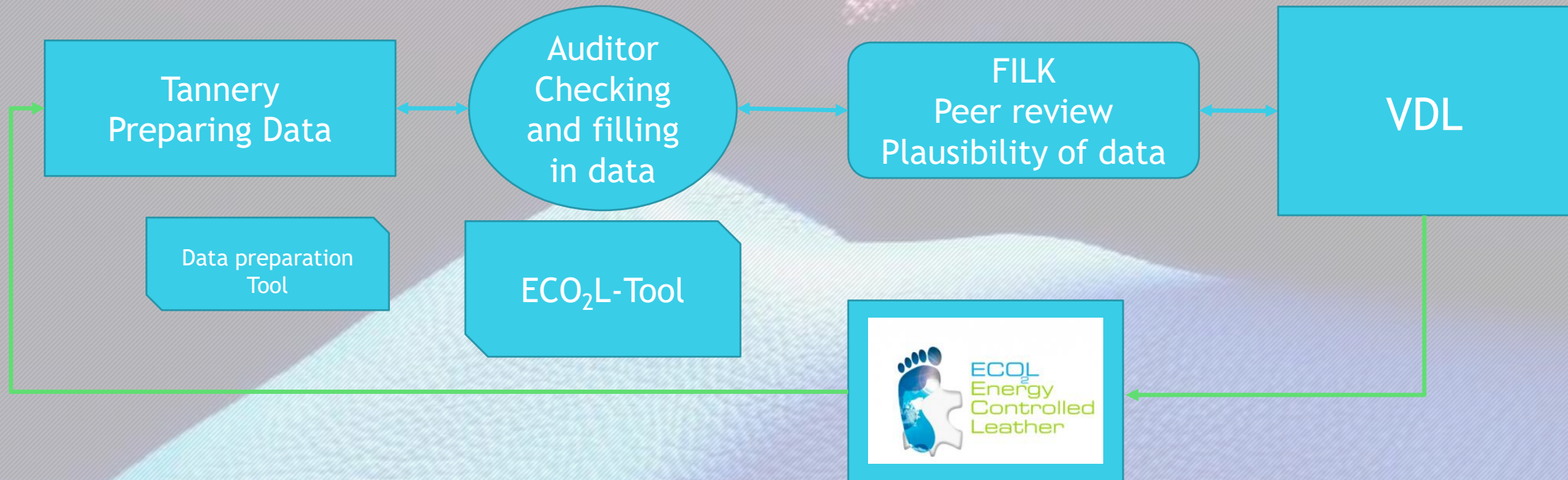


# VDL - Requirements

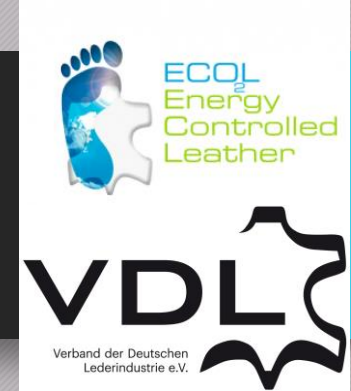


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Preparation of data - audit - peer review - issuing certificate



# VDL - The certificate



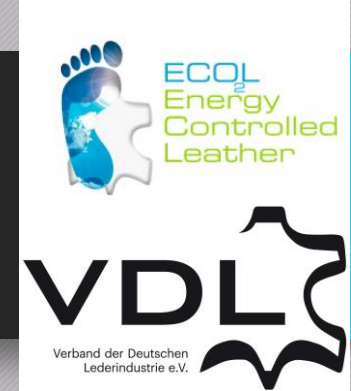
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If all requirements are met, the certificate certifies:

- Energy consumption
- Product Carbon Footprint for the manufactured product mix



# VDL - Summary



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The ECO<sub>2</sub>L 2.0 aims to determine the Product Carbon Footprint (PCF)

- within defined system limits
- according to DIN EN 16887:2017 and the Product Category Rules (PCR)
- for the manufactured product mix.



# VDL - Summary



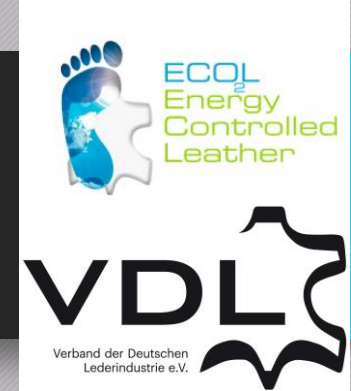
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The results:

- CO<sub>2</sub> emissions as Product Carbon Footprint (PCF) for leather production - comparable
- actual specific energy consumption of the company at site
  - compared with the energy benchmark BEET (Best Energy Efficiency for Tanning).
- used by companies to be able to document CO<sub>2</sub>-neutral production with the help of offset measures.



# VDL - What else is important?



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VDL and LWG (Leather Working Group) are working on a partnership

- > VDL and LWG are both non-profit
- > The aim:
  - to link the ECO<sub>2</sub>L-Tool with the LWG Audit.
  - to reduce data preparation / audit costs
  - we want to offer our members reliable tools proofing leather is produced sustainable
- > The introduction is planned for January 2023.



# Thank you for your attention!



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Our Homepage: [www.eco2l-leather.com](http://www.eco2l-leather.com)

Andreas Meyer

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**PIPER & SKYE**

Thank you!